

Malvern Hills AONB Joint Advisory Committee
19 September 2008

8. AONB MANAGEMENT PLAN REVIEW – SUMMARY OF CONSULTATION RESPONSES

Background

1. The revised draft management plan was sent for consultation to 193 separate respondents by email or hard copy. This list included JAC and Steering Group members, elected members in the area, Parish Clerks, selected local authority staff and other interested people on the Malvern Hills AONB mailing list.
2. 28 responses were received by the deadline of 22 August 2008. The names of respondents are listed in Table 1. It is notable that staff in a number of organisations (Natural England, Herefordshire Council, Malvern Hills District Council) worked collectively to submit joint responses on behalf of their own organisations. In these cases only one response has been counted as being received from each organisation even though a number of staff were involved. It is felt that this collective working will have improved the value and cohesiveness of the responses.

Table 1 – Respondents to the consultation on the draft revised AONB Management Plan (2009-2014)

Type of respondent	Name of respondent	Role and Organisation
Government Agency	Bill Heslegrave (and Wayne Barnes)	Regional Director, Forestry Commission
	Kelda White	Herefordshire Land Management Team - AONBs and SSSIs, Natural England (joint response from local NE teams including land management, partnerships, planning, advocacy and specialists)
Local Authority	Councillor Mike Jackson	Suckley Parish Council
	Herefordshire Council (Conservation section of the Planning Department)	Chris Mayes, Senior Landscape Officer, Conservation section of Herefordshire Council's Planning Department
		Jo Hackman, Principal Ecologist, Landscape & Biodiversity Team, Conservation Section of Herefordshire Council's Planning Department
		John Stagg, Team Leader, Building Conservation, Conservation section of Herefordshire Council's Planning Department
		Neil Rimmington, Countryside Advisor (Archaeology), Conservation Section of Herefordshire Council's Planning Department
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Further Information on the subject of this report is available from from Paul Esrich
 ☎: on 01684 560616



	Nicky Davies	Herefordshire Biodiversity Partnership Co-ordinator, Herefordshire Council
	Rob Hemblade	Public Rights of Way Manager, Herefordshire Council
	Christopher Holloway	Transport Planning and Review, Worcestershire County Council
	Mick Stewart	Planning & Logistics Officer, Worcestershire County Council
	Rachel Datlen	Countryside, Worcestershire County Council
	Ben Horovitz	Principal Planner (Sustainable Development) Worcestershire County Council
	Adam Mindykowski	Historic Environment Countryside Advisor (HECA), Worcestershire Historic Environment and Archaeology Service
	Andy Maginnis	
	Rebecca Lashley	Worcestershire Biodiversity Partnership
	David Bull,	Countryside Archaeological Advisor, Gloucestershire County Council
	Gary Kennison	Principal Ecologist, Gloucestershire County Council
	Peter Maunder	Area Rights of Way Officer, Forest North, Gloucestershire County Council
	Nigel Gibbons	Forward Plans Manager, Forest of Dean District Council
	Jan Bowden	JAC rep for Worcestershire CALC / Malvern Wells Parish Council
	John Raine	Vice Chairman Malvern Hills AONB JAC
	Malvern Hills District Council	Joint response from several departments within the Council
Non Governmental Organisation	Dave Owen	Gloucestershire Geology Trust
	Moira Jenkins	Herefordshire and Worcester Earth Heritage Trust
	Nigel Potter	Community First's Rural Housing Enabler for Worcestershire
	Sarah Faulkner	Policy Adviser (Environment), NFU West Midlands
	Ian Rowat	Director, Malvern Hills Conservators
School	Susan E Lowry	Headteacher at Eastnor Primary School
Other	Colin Blundel	Planner

Summary

3. The comments made by respondents are numerous, ranging from minor changes in grammar and spelling to significant concerns about key issues and strategic objectives. On balance, the majority of comments are relatively minor and the Steering Group has suggested that the AONB Unit can decide whether these should be accepted or not. NB All comments made as part of the consultation have been sent to the members of the Steering Group.

4. It was hoped that a revised plan (based on the comments received during the consultation process) would have been prepared in time for the JAC meeting. Unfortunately, this has not been possible in the time available. However, the AONB Unit Manager has attempted to single out the consultation comments which are more substantive or which are felt to be



particularly worthy of joint consideration by the AONB Partnership. These are reproduced in Appendix 1. Many of these comments were discussed by the Steering Group at its meeting on 3 September. Based on these Steering Group discussions a proposed response to each of the comments has been included in Appendix 1.

Recommendation

The Committee is recommended to:

- 1. Consider the comments raised in Appendix 1 and the proposed responses made to these comments.**
- 2. Discuss and agree whether these proposed responses are acceptable or not.**
- 3. Approve the draft revised plan based on the above.**

